Craig Hayward, Dean of Institutional Effectiveness
2019-2020 Accomplishments

- Successfully applied for a $500,000 grant from the California Education Learning Lab to develop a prototype of the Program Pathways Mapper with UC Merced and Merced College.
- Worked with Marisa Marquez, Grace Commiso, and Dan Hall to expand Starfish and data use training with three “Data Drive” professional development sessions offered in the spring.
- Updated the Guided Pathways Momentum Points Tableau dashboard to include additional disaggregation & equity options as well as all Learning and Career Pathway & affinity groups.
- Worked with colleagues at CSUB and Concentric Sky to develop a prototype of the Program Pathways Mapper for the CSU system and for 2 + 2 intersegmental mapping.
- Collaborated with the RP Group to conduct four student focus groups about onboarding.
- Evaluated first year of AB 705 implementation.
- Completed Phase 1 of the Research Data Warehouse development.
- Collaborated with IT to develop a process for acquiring and automatically apply AB 705 compliant placement rules to high school performance data in real-time.
- Worked with AIQ, College Council, President’s Cabinet and Admin Council to review and update the college’s Institutional Set Standards (ISS) document and present a report on the basic skills course success standard.
- Participated in the statewide AB 705 Implementation Advisory Committee’s ESL work group.
- Worked with President Christian and Erica Menchaca to complete the second and final year of the Educational Systems and Intersegmental Pathways Task Force, connecting with stakeholders including Ben Chida, the governor’s appointee to lead the development of a statewide longitudinal data system for all of education in California.
- Selected to be a member of the Governor’s Cradle to Career Practice & Operations work group.
- Gave a virtual session titled, "A Paradigm Shift in Measuring the Success of Developmental Coursework" at the Gardner Institute in April.
- Led a statewide webinar with over 200 attendees on how to use data to evaluate equity efforts.
- Presented at CAIR 2019 on data coaching, the Program Pathways Mapper, and how placement of English language learners who are U.S. high school graduate can be compliant with AB 705.
- Developed & presented a poster for the Intersegmental Basic Needs Summit on BC’s work supporting integration of county-wide data systems serving the homeless in Kern County.
- Swiftly deployed student and staff surveys to assess the impact of BC’s shift to online as a consequence of social distancing requirements in the wake of the coronavirus pandemic.
- Developed a survey to help us better understand how the coronavirus pandemic is affecting summer and fall 2020 enrollments at colleges around the state. Results of the survey were included in the Chancellor’s Office Emergency Planning COVID-19 Webinar on June 10th, 2020.