To Whom it May Concern:

Target is proudly committed to supporting our local communities. We are invested in bridging opportunities that create additional quality jobs and ensuring sustainable regional growth and vitality through portfolio diversification.

California’s Central Valley region is rapidly expanding and while many of our communities have established an economic stronghold through prominent industries, such as agriculture, energy, space, and high-tech, the region also faces unique challenges.

That is why Target is proud to support the work plan proposed by Bakersfield College and the Kern Community College District (KCCD) in response to the California Workforce Development Board’s High Roads Training Partnership Regional Strategic Planning grant opportunity.

The Target Distribution Center located in Shafter, CA supports nearly 80 Target stores. Our goal is to help all families discover the joy of everyday life. Grounded in this purpose, we’re focused on working toward a healthier environment, more equitable world and strengthening the communities we serve.

Together, KCCD and BC’s leadership has a strong understanding of regional needs, coupled with a proven ability to implement systems and solutions that generate increased equity. Their educational structure has the strength, momentum, and capacity to prepare our growing communities to be the future skilled and trained workforce that we will need.

Target supports this innovative and collaborative work focused on ensuring Kern County is prepared to attract and compete in a low-carbon neutral environment. We look forward to the future we can create together through active participation, visionary foresight, engaging discussions, economic diversification, and other innovative strategies that will move our region closer to our shared goals.

Sincerely,

Christine Hadwar

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