April 27, 2017 | Renaissance Hotel Los Angeles Airport
April 27th Packet

Jessica Wojtysiak

Academic Development Faculty
Bakersfield College
Welcome

Sonya Christian
Chair,
California Guided Pathways
Advisory Committee
President,
Bakersfield College
CA Guided Pathways?

- Demonstration Project (20 colleges)
- Governor’s Budget (113 colleges)

CA Guided Pathways Advisory Committee → ? → Representational Advisory Committee determined by Chancellor.

Project Management Team → ? → Structure TBD by Chancellor

IEPI → Guided Pathways 2 2-day workshops
Applied Solutions Toolkit (ASK) – Guided Pathways
Applied Solutions Toolkit (ASK) -- Leadership
Evolution and maturing in design

Local empowerment (college promise, collaborations, public-private partnerships, collective impact,.....)

Systems development (efficiencies, equalizing capacity, technology, research,.....)

Structured organizational learning (aka professional development, technical assistance)

Changing the existing conditions (Policies, Title V, funding structures,.....)
April 27, 2017 – Renaissance Los Angeles Airport Hotel
Funded by the College Futures Foundation
Hosted by Bakersfield College

8:30 Continental Breakfast
9:00 Welcome and Current Issues (Sonya Christian)
9:30 Technology development in CA: Can these be embedded within the institute curriculum? (Craig Hayward, Kathy Booth)
10:00 Tools developed in the CTE area and potential candidates to integrate in Guided Pathways (Van Ton-Quinlivan)
10:30 Institute Curriculum for the Demonstration Project (Kay McClenny, Rob Johnstone, Kathy Booth)
12:00 Lunch & Group Photo
12:30 Small Group Discussion
   Transfer (Bill Scroggins and Sandy Fried)
   Program Control Numbers (Craig Hayward)
   Multiple Measures (Janet Fulks)
1:30 Leadership Matters: Sustaining transformative change in an integrated Guided pathways college (Greg Stoup, Lesley Bonds)
2:00 p.m. Emerging practices: Example ASAP. (Linda Collins)
2:30 Wrap Up: Kay, Rob, Kathy, Sonya, Jessica
3:00 Adjourn
Major Initiatives and Technology Development in CA

Kathy Booth
Associate Director, CA Guided Pathways
West Ed

Craig Hayward
RP Group
Bakersfield College
Tools developed in the CTE area and potential candidates to integrate in Guided Pathways

Van Ton-Quinlivan

Vice Chancellor for Workforce and Economic Development
California Tools to Support Guided Pathways Implementation

April 2017
Early Career Exploration:

Upon completion of the GFSF program, students identify and graduate with:

- A carefully-considered career path
- An informed major or program of study
- A post-secondary institution or training program that not only matches their career and life goals but is affordable
- A unique Skills-based Education Plan that facilitates successful entry into a highly competitive workforce upon completion of their education.

Visit getfocusedstayfocused.org
**Current:**
- Cuesta College
- Bakersfield Community College
- Berkeley City College
- Woodland Community College
- Ventura College
- Santa Barbara City College
- Porterville College
- Pasadena City College
- Imperial Valley College
- Laney College
- Feather River College
- College of the Canyons
- Canada College
- American River College
- Lake Tahoe Community College
- Oxnard College
- Norco College
- Southwestern Community College

**Fall 2017:**
- East Los Angeles College (ELAC)
- Mendocino College
- Allan Hancock College
- Butte College
- Sierra College
- Lassen College
- Shasta College
- Mendocino College
- San Joaquin Delta College
- Santa Ana College
- Santa Monica College
- Contra Costa College
- Skyline College
- Cal State Monterey (CSUMB)
- Cal State Long Beach (CSULB)
Early Career Exploration: “Here to Career” mobile app

• Explore by interest
• Explore by commuting radius
• Explore by earnings potential

• Successfully piloted in Inland Empire, now being developed for the **full state**
• **Spanish** language version coming this spring
• Incorporation of video vignettes
Career Exploration:
Career Coach

Explore Careers

Research your career interests, or take a career assessment if you don’t know where to start.

Learn about each career’s typical tasks and requirements to gauge what would be a good fit.

Check The Data

Evaluate careers based on how well they pay and whether or not that field is expected to grow.

See which companies do the most hiring and explore live job postings to learn what they want from employees.
The Labor Market Information Library (LMILibrary) is a compilation of reports and data tables relevant to career technical education program planning. To be included in the library, the report focus is occupational level includes timely information on workforce needs and/or trends relevant to California community colleges.

Do you have a report recommendation for the LMILibrary? If so, send a link or attachment to submit@cccco.net.

Submit Report Recommendation »

Popular Labor Market Research Tools
- Local Share LMI Worksheet
- Demand & Supply Data Tables
- Economic Indicators

Curated Labor Market Information Library

doingwhatmatters.cccco.edu/StrongWorkforce/LMILibrary.aspx
Supply and Demand

Centers of Excellence offers a suite of tools to support your decision-making with labor market data.

INSTRUCTION GUIDE

PROGRAM AWARDS

Student Outcomes

OCCUPATIONAL PROJECTIONS

Labor Market

Navigating the Supply Table

Navigating the Demand Table

HOW TO RESOURCES

Labor Market
Supply and Demand Tools

coeccc.net/Supply-and-Demand.aspx
CTE LaunchBoard

LOGGING IN
Access the Launchboard

WHAT IS THE LAUNCHBOARD
Demo | FAQ

USING THE LAUNCHBOARD
Guides
Videos
Infographics
Training

GETTING HELP
Help Desk
CTE Data Unlocked
Experts
Finding a Consultant
Data Uploads

CTE DATA UNLOCKED
Overview
Code Alignment Project
Funding and Technical Assistance
CATENA
CTE Outcomes Survey

Third Party Credentials
California Credentials
Workforce Credentials Coalition

Code Alignment
Code Alignment Project, K12-CCC
Industry-Sector, Sector-TOP

Additional Data Tools
Description, Chart, Webinar

LaunchBoard
Data-Backed Decisions

Access the LaunchBoard Tabs
Program Snapshot & Program Table
Visuals and data tables on college offerings, educational attainment, employment, and regional labor market demand

Strong Workforce Program Metrics
Data for required measures with benchmarking tools to support goal setting

CTE Outcomes Survey
Results from surveys of former students in CTE programs

CCPT
Voluntary tool that supports data collection for California Career Pathways Trust grant consortia

Common Metrics
Success metrics for Doing What Matters grantees, prior to 2015-16
Pathways Data in the LaunchBoard

• High-level regional labor market information on the jobs that relate to specific programs/courses (both CTE and non-CTE)
• Transfer outcomes of students who took courses
• Employment outcomes of students who took courses (including both completers and skills-builders)
• For CTE programs, the number of students who took non-introductory courses
• Information on retention and persistence within a TOP code or sector
New LaunchBoard Tabs

- **K-14 CTE Pathways**: for students who started in CTE pathways in high school, how many enrolled in community college, plus progress both within and beyond a pathway.
- **CTE Outcomes Survey**: allows users to view results on numerous employment metrics, sortable by college, region, TOP code, sector, and exit status.
- **Adult Education**: shows information on student transition from adult ed to community college, including what courses they took and whether they completed a program.
Technical Assistance Networks

- **Labor Market Research Centers of Excellence**: provide ongoing support to colleges on understanding and using labor market information

- **CTE Data Unlocked Experts**: provide support to colleges on understanding and using LaunchBoard data

- **K-14 Pathway Technical Assistance Providers**: support colleges/high schools on dual enrollment, CATEMA dual enrollment data collection, Get Focused Stay Focused

- **Code Alignment Project**: works directly with colleges to review assignment of codes that drive state data tools and map out connections across related programs
Opportunities to Leverage Existing Data Tools for Guided Pathways

- Document which courses lead to awards, using course control numbers (ideally would be co-developed with the new Curriculum Inventory and Starfish, and linked to Career Coach & Here to Career)
- Adapt existing tools in the LaunchBoard to track the KPI measures associated with guided pathways, using program-level and meta-major data
Institute Curriculum for the Development Project

Rob Johnstone
National Center for Inquiry and Improvement

Kay McClennen
AACC
Lunch and Photo Shoot!
Guided Pathways & Transfer

Bill Scroggins
President and CEO,
Mt San Antonio College

Sandra Fried,
Executive Director
Student Success Center
Program Control Numbers

Craig Hayward
RP Group
Bakersfield College
Multiple Measures of Assessment

Janet Fulks

Dean of Institutional Effectiveness
Bakersfield College
Leadership Matters

Gregory Stoup
Board President, RP Group
RP Group

Lesley Bonds
Director of SSSP
Bakersfield College
Leadership Matters:
Re-Imagining Leadership to Sustain Transformative Change Through Guided Pathways
LEADERSHIP MATTERS:
Re-Imagining Leadership to Sustain Transformative Change Through Guided Pathways

www.bakersfieldcollege.edu/conference/leadershipmatters

ELOY OAKLEY, OPENING SPEAKER
Chancellor, California Community Colleges

Join California college leaders as we explore transformational leadership within the guided pathways framework.

MAY 24, 2017 | 8 am - 4 pm
Edward Simonsen Performing Arts Center (Indoor Theater)
Leading Internal Transformational Change

Communicate a Vision and Create Urgency

Establish Routines of Inquiry and Evidence Use

Routines of Effective Communication

Build a System to Support Disciplined Execution

Build College-Wide Ownership for Change

Align Structures and Resources
Summit Agenda

8:30-9:00 Opening Remarks
  (Sonya Christian)

9:00-10:00 Keynote: Leadership Matters:
  Advancing Educational Attainment and Equity in California
  (Eloy Oakley)

10:00-10:30 Start with Why
  (Laura Hope)
Summit Agenda

10:45 to 12
Session I: Change Leadership
Aspen Institute to introduce theoretical framework & moderate
Setting the Stage Panel

12:30 to 1
Using Evidence to Engage the Why
(Greg Stoup)
Summit Agenda

1-2:15  
Session II: Psychology of Change  
Aspen Institute to Introduce Public Agenda’s work and moderate Communication Panel

2:30 to 3:45  
Session III: Aligning Resources to Support & Sustain Change  
Aspen Institute to Introduce and moderate Re-envisioning & Repurposing Panel
Start with the Why: Laura Hope

1. It’s not enough to have the best ideas
2. Appreciate the Implementation Dip
3. Redefine Resistance
4. Reculturing is the Name of the Game
5. Never a Checklist, Always Complexity

*From Michael Fullan’s “Understanding Change”*
Engage the Why: Gregory Stoup

Applied Solutions Toolkits (ASKs)

In Phase 1:
- Enrollment Mgmt
- Integrated Planning
- Data Disaggregation

Proposed:
- Pathways
- Leadership & Change Mgmt

ASK Major Components
- Effective practices inventory
- Current landscape in California
- Tools and training
Engage the Why: Gregory Stoup

California Community College completion rates over the last ten years

**California State Average**

- **48.8%** in 2000/01 - 2010/06
- **47.1%** in 2007/08 - 2013/14

**Challenging questions we may have to answer:**

- Which of our programs have the biggest impacts on outcomes?
- What was the impact of our equity strategy on outcomes?
- Which pilot programs offer the best scale opportunities?
Emerging Issues: ASAP

Linda Collins
Executive Director

CLP Career Ladders Project