Vision for Success Goal #1: *Increase by at least 20 percent the number of CCC students annually who acquire associates degrees, credentials, certificates, or specific skill sets that prepare them for an in-demand job.*

-Bakersfield College Goal #1, Completion: Bakersfield College will increase the total number of annually completed associate degrees from 1,165 in 2016-2017 to 1,552 in 2021-22, an increase of 33 percent.

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</table>
| Enrollment Management     | ✓ Refine onboarding process for incoming students [Outreach/Counseling]  
- Create new recruitment materials (NSW, student packet)  
- Simplify matriculation process by combining orientation & new student workshop  
✓ Partner with Rural Initiatives, Dual/Concurrent to create on uniform on-boarding team to provide matriculation services to all incoming HS students [Outreach PM/Early College PM]  
✓ Increase awareness of concurrent/dual enrollment at feeder high schools [Outreach/Counseling]  
✓ Enroll at least 15 students in each dual and concurrent enrollment section  
✓ Integrate matriculation services in dual/concurrent enrollment by offering workshops on site at high schools [Outreach/FA/CalSOAP] | 1 – Student Learning  
2 – Progression and Completion, Equity, SCFF |
| Momentum Points | 1 – Student Learning  
2 – Progression and Completion, Equity, SCFF |
|-----------------|---------------------------------------------|
| ✓ Ensure students start on track, increasing number of CSEPs for first time, incoming students  
✓ Increase registration activities for continuing first year students (retention) [Outreach/Counseling]  
✓ Collaborate with Financial Aid & CalSOAP to increase Financial Aid Applications [Outreach] |

| Cohort Management | 1 – Student Learning  
2 – Progression and Completion, Equity, SCFF |
|-------------------|---------------------------------------------|
| ✓ Collaborate with counseling to provide more CSEPs for incoming, first time students (HS work) [Outreach PM]  
✓ Provide registration activities for continuing first time students [Outreach/Dual PM] |

| ✓ Increase number of Dual enrollment students with CSEPs [Outreach/Dual/INDA PM]  
✓ INDA Baccalaureate pathway – build awareness and increase number of dual/concurrent/12th grade students with CSEPs  
✓ Continue to work as a data coach for Personal & Career Pathway  
✓ Track first time HS seniors through the first semester  
✓ Target dual and concurrent enrollment populations for recruitment into BC pathways (Industrial Automation, Education, and Health Sciences) |
**Vision for Success Goal #2:** Increase by 35 percent the number of CCC students transferring annually to a UC or CSU

-Bakersfield College Goal #2, Transfer: Bakersfield College will increase the number of completed ADT degrees from 552 in 2016-2017 to 745 in 2021-22, an increase of 35% percent.

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| Transfer Program          | ✓ Collaborate with Transfer Pathways to ensure incoming HS seniors are on correct pathway [Outreach/Transfer Pathways] | 2 - Progression and Completion, Equity, SCFF  
4 – Leadership and Engagement |
| Professional Development  | ✓ Ensure Outreach staff receive training through UC/CSU conferences [Outreach PM]  
✓ Provide consistent cross training to improve on-boarding experience | 2 - Progression and Completion, Equity, SCFF  
4 – Leadership and Engagement |

**Vision for Success Goal #3:** Decrease the average number of units accumulated by CCC students earning associate’s degrees, from approximately 87 total units (the most recent systemwide average) to 79 total units--the average among the quintile of colleges showing the strongest performance on this measure.

-Bakersfield College Goal #3, Unit Accumulation: Bakersfield College will decrease the average units earned per completed associate degree from 92 in 2016-2017 to 84 in 2021-22, a decrease of 9 percent.

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| Reduced Units to Completion | ✓ Increase awareness of AB 705 with KHSD partners  
- HS Counselor Conference [Outreach PM]  
✓ Collaborate with KHSD to prepare for MM | 2 - Progression and Completion, Equity, SCFF |
**Vision for Success Goal #4:** Increase the percent of exiting CTE students who report being employed in their field of study, from the most recent statewide average of 60 percent to an improved rate of 69 percent—the average among the quintile of colleges showing the strongest performance on this measure.

-Bakersfield College Goal #4, Workforce: Bakersfield College will increase the percent of exiting CTE students who report being employed in their field of study from 66% percent in 2014-2015 to 69% in 2021-22, an increase of 3 percent.

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<td>Career and Employment Readiness</td>
<td>✓ Increase CTE awareness in community through outreach activities [Outreach] ✓ Collaborate with CTE for in-reach to bring awareness to current students</td>
<td>1 – Student Learning 2 – Progression and Completion, Equity, SCFF</td>
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