Bakersfield College Work Plan 2019-2020

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2019-2020 Goals:

**Strategic Direction # 1: Student Learning**
- Promote on campus and online resources available to students
- Promote BCSW open courses before the start the semester
- Actively participate in Data Coach training
  - Provide support to Education Pathway
- Work with Institutional Research to ensure accurate and timely data is available
- Assist Advisors in enrollment efforts via the following methods:
  - Utilizing starfish
  - Email communication
  - Outreach efforts

**Strategic Direction #2: Student Progression and Completion**
- Support MDRC Success Project
- Support Title V Director with Bridge to BC planning
  - Videos
  - Student service schedule
    - Counseling & Financial Aid
- Update Kern Promise Website
  - Work closely with the Counseling department to provide accurate transfer degrees options for students
  - Assist with Kern Promise video
- Collaborating with the Office of Financial Aid to remove any financial barriers
- Send “Welcome Letter meet the Team” to all Kern Promise participants
- Utilize starfish for case management
  - momentum points
    - Math, English, less than 15 units
  - Texting, email, phone banking projects to track student progress
    - Contact student first two weeks of the semester who are enrolled in English and math to communicate services available
  - Maintain visibility among the campus community
    - Welcome booths
  - Address starfish flags raised by faculty with student concerns

**Strategic Direction #4: Leadership and Engagement**
- Participate in conferences on and off campus
- Supervise student projects as BC transition online
- Continue expanding our relationship with the following departments:
- Campus programs
  - Office of Financial Aid
  - Outreach and School Relations Office
  - Bridge to BC
  - Clubs and organizations
- Collaboration with CSUB by actively engaging in
  - Campus discussion
  - Recruitment efforts