2019-2020 Goals:

Strategic Directions # 1: Student Learning

- Expand and Enhance Student Athlete Advisory Committee
  - Increase number of student-athletes and teams represented by 20%
  - Assist student-athletes with opportunities for leadership roles
    - Have SAAC representatives train to be group leaders for One Love workshops
    - Enhance sporting good drive that was started this past year
    - Add another event for the SAAC representatives to set-up and manage (possible food drive)

Strategic Direction #2: Progression and Completion

- Maintain safe facilities that are ideal for student learning
  - Work with Maintenance and Operations Department to ensure that the athletic facilities are kept safe and lend a good environment for learning
- Expand and Enhance Student-Athlete Recognition
  - Enhance the end of the year BBQ for the student-athletes
  - Increase the number of student-athletes recognized in various categories

Strategic Direction #3: Facilities and Technology

- Participate in Measure J planning meetings for athletic facilities (Memorial Stadium and the Gymnasium Complex)
- Work in conjunction with the maintenance and operations department to strategically plan, access, prioritize and address facility needs as it relates to student safety and success
- Replace Gerry Collis Field sign on baseball press box
- Participate in field maintenance training for the new football field
- Create rules for new football field and track
- Work with trainers to create policies and procedures for heat issues related to the new artificial turf football field

Strategic Directions #4 - Leadership and Engagement

- Student-Athlete Advisory Committee
  - Assists SAAC members with leadership skills

Athletics/Kinesiology Keith Ford, Associate Athletic Director
- SAAC members administer a One Love Escalation workshop
- Expand Community Service activities
- Increase number of community service hours performed by 10%

- Fan Experience/Community Engagement
  - Work with the marketing and promotions specialist to increase sponsor agreements and Game Day promotions
  - Work with sponsors to enhance in game promotions
  - Partner with sponsors on SAAC activities
  - Streamline sales and fulfillment process to make it more efficient to track and fulfill agreements
  - Take on a leadership role at the conference level

- Partner with community groups to assist the athletic department on game days