State of Career Technical Education (CTE)/Strong Workforce (SWF) at Bakersfield College

The purpose of the Strong Workforce program is to develop “More and Better Career Education” so that we create more workforce opportunities for our constituents by moving low-wage workers into living-wage jobs. Some key outcomes from the last year were as follows:

- In 2018-2019 Bakersfield College was awarded $3,582,537.96 dollars between Local and Regional funding (see graph below). The difference in allocated versus actual spending for the local budget was a difference of $0.09 and the regional budget was a difference of $15,196.00.
- Increased CTE FTES, enrollments, courses and programs.
- Better Outcomes – Increased student academic and labor market success.
- Equity – Close equity gaps in program access, completion and earnings of underserved demographic groups.

<table>
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<th>2018-19 Allocation, by Local and Regional Budgets</th>
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<td>$2,382,211.12</td>
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<td>$1,200,326.76</td>
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Events and Actions Taken

Strong Workforce (SWF) has supported the development of the new Heating Ventilation & Air Conditioning program in which one degree and several certificates were awarded the very first year. We’ve invested over $800,000 to purchase equipment and build the outdoor lab.

SWF supports Career Exploration events aligned with Pathway education. In 2018-19 academic year, SWF supported 75 events that were related to the following pathways and areas: Adult Education, Agriculture, Athletics, ASL Interpreter Program, Auto/Welding, Business, Chile Development, Bakersfield’s Community, CTE/Outreach, Culinary, Education, Fire, Health Sciences, Industrial Technology, Public Safety, Rural Initiatives, STEM, Vocational Nursing, and WBL/Articulation. Currently, we have 20 events scheduled for the 2019-20 academic year, with additional events to be added.
Further, the expansion and community partnership with Kern Investment Capital Group to establish a central location for innovation and entrepreneurship allowed us to retrofit space at the Weill Institute for Bakersfield College.

**Looking Ahead at the Next 3 Years**

As Career Education continues to grow and increase student outcomes in obtaining high wage employment and increasing living wages, the Career Education Department (with the efforts of Student Employment and Workforce Development) are looking ahead at the future of Strong Workforce at BC. The following targets are coming into view:

1. With the State of California looking at Strong Workforce Program as an ongoing source of funding, we continue to improve the current programs and supporting the enhancement of equipment to maintain the technical advantage of providing our students the utmost practical experience to the workforce.
2. Increase the number of Career Education programs, which include:
   a. Entrepreneurship
   b. Logistic
   c. Hospitality
   d. Physical Therapy Assistant
3. Continue to support the Career Exploration and integration of Job Speaker via campus wide.
4. Continue to expand on the community partnership; this includes working with our K-12 Strong Workforce partners, industry partnerships such as Auto Mall and Phillips 66, as well as local advisory board partnership.