Introducing...

Program Finder

Connecting college career education with high school CTE students, tomorrow’s workforce!

What is Program Finder?

Program Finder is a simple, yet powerful tool designed to connect high school students with career education programs offered at local community colleges in Orange County. The easy-to-use tool enables students and their parents to browse all industry sectors and find programs that match their interests. The Program Finder also provides community colleges with high school pathway information for outreach and collaboration.

Seeing the Future of OC Career Education

The Program Finder tool does more than just match students to career education programs at Orange County community colleges. It empowers the colleges themselves to connect with future students, aiding efforts in planning and outreach.

Program Finder gives college faculty visibility into which CTE pathways each institution offers, as well as the number of students in each pathway. Through this information, colleges can tailor marketing efforts to the students most likely to choose related career education pathways, boosting efficacy and enrollment.

The Power of Program Finder...

- **IDENTIFY** students who are already in the Orange County Career Education pipeline.
- **EVALUATE** program enrollment trends and cultivate communication with K-12 prospects.
- **CONNECT** community college CTE faculty with their high school counterparts for collaboration.
- **CUSTOMIZE** your college’s career education program marketing plan!

Find your K-12 Partners on the Map!

Program Finder’s easy-to-use interface enables CTE faculty and administrators to identify K-12 pathways within their college footprint. Just click on the institutional icon to see a list of schools and programs within a district.

Program Finder also displays valuable data regarding headcount for each high school CTE pathway, allowing colleges to plan outreach more effectively.

Arts, Media, and Entertainment

- Commercial Art
  Design and execute layouts and illustrations for advertising displays and instructional manuals.

  ![Map Image]

  - Anaheim Union High School District
    - 8 High Schools
  - Fullerton Unified School District
    - 3 High Schools
  - Garden Grove Unified School District
    - 8 High Schools

Ready to Take a Test Drive?

Connect to Program Finder at [www.programfinderoc.com](http://www.programfinderoc.com)

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