**Name:** Raquel Lopez  
**Area:** Rural Initiatives/ Instruction

### Vision for Success Goal #1: Increase certificates and degrees by 20%.

<table>
<thead>
<tr>
<th>Bakersfield College Goal</th>
<th>Work Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal #1 Completion</strong></td>
<td><strong>Program Manager- Rural Initiatives, Delano Campus, Instruction</strong></td>
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</table>
| Bakersfield College will increase the total number of annually completed associate degrees from 1,165 in 2016-2017 to 1,552 in 2021-22, an increase of 33 percent. | • Enrollment Management Initiatives  
  - Lead Manager in creating schedule for rural locations  
  - Collaborated with Department Chairs  
  - Engage with and support college-wide enrollment initiatives. |
| **Strategic Direction #2** | • Enrollment Strategies  
  - Maximize room utilization and class caps at Delano Campus  
  - Ensure Golden 4 course are consistently offered in a rotation among all Rural locations providing students the opportunity to complete them locally  
  - Strategized with Rural Initiatives team in coordinating events to increase enrollment. |
| Student Progression and Completion | • Early College  
  - Responsible for Early College Management role until an Interim Manager was hired  
  - Supported and trained Early College Interim Manager responsible for Wonderful College Prep Academy, Wasco High Pathways/Non-pathway students, Delano High School, Robert F. Kennedy High School, and Cesar E. Chavez High School.  
  - Scheduled support staff to enroll and advise students in completion pathways. |

**Status/Accomplishments**

- Supported and Supervised RI virtual lobby to support college-wide enrollment initiatives during pandemic.
- Leveraged student support programs to increase completion rates.
- Supported calling campaigns to increase low enrolled courses during Covid closure.
- Collaborated with RI counseling/advising team to reach out to near completers to encourage enrollment and assist with getting them back on track.
Vision for Success Goal #2: Increase transfer to CSU and UC by 35%.

<table>
<thead>
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</tr>
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<tbody>
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<td><strong>Goal #2: Transfer</strong></td>
<td><strong>Program Manager- Rural Initiatives, Delano Campus, Instruction</strong></td>
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| Bakersfield College will increase the number of completed ADT degrees from 552 in 2016-2017 to 745 in 2021-22, an increase of 35% percent. | • Programming for Completion and Transfer - Rural Initiatives  
  o Offer sequence of courses in person from programs identified at each rural site.  
  o Work with Rural Initiatives Student Support Task Force, including but not limited to, advising, enrollment workshops, scholarships, and field trips.  
  o Work with Marketing and Community Relations Director and team to promote degree programs in rural Kern County.  
  o Early College - Collaborate with RI Early College Program Manager (Alma) to onboard Lost Hills WCPA, expand WCPA-Delano pathways, expand Wasco pathways, and establish ADT pathway for DJUHSD.  
• Schedule proper rotation of the Golden 4 at Rural Locations  
• Early College  
  o Ensured proper transition of roles with the Interim Early College Manager  
  o Supported Early College Manager with student matriculation and enrollment  
  o Helped Early College Manager as the course schedule was built for yearlong schedule  
  - Establish best practices for ensuring enrollment at rural locations (including early outreach/early college) in English and Math courses.  
• Collaborate with EMLS and English Dean and department to establish best practices in outreach, curriculum, and support.  
| **Strategic Direction #1** | **Status/Accomplishments** |
| **Student Learning** | • Establish best practice for ensuring enrollment at rural location (including early outreach/early college) in English and Math courses.  
• Collaborated with RI team to maintain strong student support services utilizing virtual lobby to support counseling/advising, and enrollment efforts to increase completion and transferring.  
• Collaborate with EMLS and English departments and Deans to establish best practices in outreach, curriculum, and support.  
• Coordinated transportation for ANSC students to visit farm sites allowing them to be successful in their class.  
• Collaborated with RI team and instructional departments to offer a robust offering schedule to support ADT completion to increase transfer. |
**Vision for Success Goal #3**: Decrease the number of units to complete to 79.

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| **Goal #3: Unit Accumulation**  
Bakersfield College will decrease the average units earned per completed Associate degree from 92 in 2016-2017 to 84 in 2021-22, a decrease of 9 percent. | **Program Manager- Rural Initiatives, Delano Campus, Instruction**  
- Support Rural Initiatives Student Support Task Force:  
  - Supported Rural Counselors and Educational Advisors in identifying close to completion students  
  - Coordinated calling campaign with Counselors and Educational Advisors that reached out and did one-on-one counseling/advising during pandemic  
  - Supported calling campaign to ensure students’ needs were met as well as their mental wellbeing  
- Offer appropriate sequence of courses each semester at the Delano Campus to allow students the completion of programs and certificates identified and promoted. This will allow students to graduate within two years.  
  - Establish best practices for ensuring enrollment at rural locations (including early outreach/early college) in English and Math courses.  
  - Collaborate with EMLS and English Dean and department to establish best practices in outreach, curriculum, and support. |
| **Strategic Direction #2**  
Student Progression and Completion | **Status/Accomplishments**  
- Supported Tutoring Services during online transition, as well as in person.  
- Coordinate Peer Tutors for Early College students at the Wonderful College Prep Academy, Wasco High School Pathways, and Lost Hills Wonderful College Academy.  
- Collaborated in transition from online support to in person services at the Delano Campus  
- Increasing rural counseling/advising support to minimize unit accumulation upon completion (ongoing)  
- Supported and trained staff with online student support portal during pandemic.  
- Collaborated with school leaders in establishing safe protocols and barriers for staff and students in work stations, offices, and classrooms.  
- Supported staff with a safe transition back to face-to-face support services at the Delano Campus. |
**Vision for Success Goal #4: Increase employment in field of study to 69%.**

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<td><strong>Goal #4: Workforce</strong></td>
<td><strong>Program Manager- Rural Initiatives, Delano Campus, Instruction</strong></td>
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| Bakersfield College will increase the percent of exiting CTE students who report being employed in their field of study from 66% percent in 2014-2015 to 69% in 2021-22, an increase of 3 percent. | • Work with CTE department to increase program pathways at rural sites, with pathways to certification completion.  
• Continue to focus on Criminal Justice, HVAC, Child Development, and Psychology.  
• Implement certificate offering at the Delano Campus.  
• Seek industry partners to collaborate in hiring students completing certificate programs.  
• Continue to seek funding to continue expanding Workforce Development opportunities in North Kern rural communities.  
• Engage and collaborate with local agencies like Chamber of Commerce, Soroptimist of America, Community Alliance, and Police Department. |

**Strategic Direction #1**  
Student Learning

**Status/Accomplishments**
• Established EMTC certificate at the Delano Campus  
• Planning of HVAC expansion at the Delano Campus with Rudy Salas workforce money  
• Supported peer mentor for Health Program at the Delano Campus
**Vision for Success Goal #5: Close equity gaps.**

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<td><strong>Goal #5: Equity</strong></td>
<td><strong>Program Manager- Rural Initiatives, Delano Campus, Instruction</strong></td>
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<tr>
<td><strong>Goal 5.1 Completion for Disproportionately Impacted Groups</strong></td>
<td>- Helped and collaborated with finalizing course sequence for Wonderful Ag Business Pathway and Ag Mech Pathway.</td>
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<td><strong>Goal 5.2 Transfer for Disproportionately Impacted Groups</strong></td>
<td>- Provide leadership and oversight for the Early College Program in Rural locations.</td>
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<tr>
<td><strong>Strategic Direction #2</strong></td>
<td>- Provided leadership in establishing a list of Degrees and Certificates in Rural locations with collaboration of Counselors and Educational Advisors.</td>
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<td><strong>Student Progression and Completion</strong></td>
<td>- Collaborate with Rural team to provide outreach efforts virtually and in person to increase enrollment and support rural locations.</td>
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<td>- Participated in the Senior Orientation with BC counseling departments to provide guidance in becoming a college student.</td>
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<td>- Provide ongoing advocacy for equitable resources for rural students. Including, but not limited to, ensuring equitable access to courses, student support, library, and bookstore services.</td>
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<td>- Collaborate in the facility development - Measure J Projects in Delano.</td>
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**Status/Accomplishments**

- Participated with outreach team during *BC at the Vineyards* with local farmworkers
- Adopted a rotation in classes within schedule to ensure we offer full programs at the Delano Campus. This allows us to support students to stay on track to graduation/completion within two years.
- Lead Manager in Coordination of Edison Scholarship that award $25,000 to rural STEM students.
- Increase presence through Social Media platforms to promote Rural Initiatives information and services
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<td><strong>Strategic Direction #4</strong>&lt;br&gt;<strong>Leadership and Engagement</strong></td>
<td><strong>Program Manager- Rural Initiatives, Delano Campus, Instruction</strong>&lt;br&gt;• Collaborate with Interim Program Manager Early College (Alma Feathers) in establishing pathway opportunities: Delano High School, Robert F. Kennedy, and Cesar E. Chavez&lt;br&gt;• Developed and strengthened partnership with Delano High Schools.&lt;br&gt;• Established a consistent schedule that provides College Counseling presence at the Delano Joint Union High School to guide any student that wants an opportunity to complete an Associate Degree with Bakersfield College while attending high School.&lt;br&gt;• Establish best practices for ensuring enrollment at rural locations (including early outreach/early college) in English and Math courses.&lt;br&gt;• Establish and maintain strong lines of communication with faculty teaching in rural communities to support them, as well as provide guidance and context in teaching rural students for faculty new to teaching at the Delano Campus.&lt;br&gt;• Expand and maintain strong online presence through regular updates to Rural Initiatives social media platforms such as Twitter and FB&lt;br&gt;• The Parent Institute for Quality Education (PIQE)-&lt;br&gt;<strong>Status/Accomplishments</strong>&lt;br&gt;• Maintained and expanded partnerships with rural community agencies to support programming.&lt;br&gt;  • City of Delano Police Department&lt;br&gt;  • Delano Community Alliance&lt;br&gt;  • Soroptimist of America&lt;br&gt;  • Southern California Edison&lt;br&gt;  • National Night Out&lt;br&gt;  • Delano Block Parties&lt;br&gt;• Maintained strong online presence through regular updates of Rural Initiatives platforms.&lt;br&gt;• Presented at various virtual events to promote the work of BC Rural Initiatives and programming offered at BC (Consulado de Mexico: Fresno, PIQE: Parent Institute for Quality Education)</td>
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