Hundreds Expected at Dream for Social Justice Concert Featuring Las Cafeteras  

Thursday, May 2, 2019 from 4:00 PM to 8:30 PM at the Outdoor Theatre

South Kern Sol and Project Conexiones students announce the Dream for Social Justice Concert at Bakersfield College’s Outdoor Theater

Bakersfield—The Dream for Social Justice Concert will be held at Bakersfield College’s Outdoor Theater on Thursday, May 2 from 4:00 p.m. to 8:30 p.m., with an art exhibit, resource fair, youth speakers, and a special musical performance by Las Cafeteras and Velorio.

This event will focus on lifting up local youth with an emphasis on diversity as it relates to public health. During the event, local youth will lend their voices to local issues impacting Kern County communities.

“South Kern Sol is pleased to partner with the Social Justice Institute and students at Bakersfield College to offer suggested solutions as to how the community can be more united and supportive of all people,” said Reyna Olaguez, Executive Director at South Kern Sol. “In an effort to change the narrative, students at Bakersfield College took initiative, jumping in and contributing to the organization of the event with a goal of connecting fellow young people and families to local resources.”

BC Student, Jovana Espinoza participated in the organization committee for the Dream for Social Justice Concert. She believes this concert will be the first of many to come and will have a significant impact on the general perception and acceptance of all people, regardless of status or background.

Additionally, the event will raise awareness regarding the importance of the 2020 Census, including issues which particularly impact youth and children resulting in stress, trauma, and poor educational outcomes.

“As a historian on the San Joaquin Valley, I recognize the profound importance of diversity and acceptance as it relates to the success and progress of our communities,” said Professor of History at Bakersfield College, Dr. Oliver Rosales. “It’s rewarding that a influential group of community partners, including Kern Sol and Building Healthy Communities in partnership with the Catalyst Fund grant and Project Conexiones at Bakersfield College could make this happen. It should be a great evening for all.”

An artistic and cultural resource celebration will be held from 4:00 p.m. to 6:00 p.m. outside BC’s outdoor theater. Doors will open for the musical performances promptly at 6:00 p.m. Performers for the night include Las Cafeteras, based out of East Los Angeles, fusing many musical styles including Afro-Mexican (son jarocho), hip hop, folk, Native American, and more. Also performing is Velorio, a bilingual rock band from Bakersfield.

This free event is open to the public and free food will be provided for the first 250 registered guests.
Event: Dream for Social Justice Concert Featuring Las Cafeteras at BC
Day: For Immediate Release:
Contact: Marlene Heise, 661-978-8594

WHEN: Date: Thursday, May 2, 2019
   Art Exhibit and Resource Fair: 4 p.m.
   Doors open for the Concert: 6:00 p.m. Showtime at 6:15 p.m.

WHERE: Location: Outdoor Theater, Bakersfield College, 1801 Panorama Drive, Bakersfield, California 93305

WHO: This event is co-sponsored by South Kern Sol, Bakersfield College, the Catalyst Fund Immigrants Rising grant, Project Conexiones at Bakersfield College, and Building Healthy Communities Kern.

About Project Conexiones: Bakersfield College is committed to supporting our undocumented students and has implemented Project Conexiones. Project Conexiones aims to build BC student leadership, capacity, and community awareness using funds from The California Catalyst Grant, made possible by Immigrants Rising.

Our goal is to develop student leadership amongst our undocumented student population and provide support to secure academic success. By increasing outreach, digital resources, and expanding support to students and their families, BC hopes to empower and engage students and community members to advance the educational access and attainment for undocumented students throughout Kern County.

About South Kern Sol: In 2011, South Kern Sol, a youth-led community news website dedicated to engaging local young people in journalism, was launched with financial support from The California Endowment to amplify the voices of South Kern residents, and shine a light on the health disparities that exist in our communities. Although created primarily by youth and young adults, South Kern Sol is a platform intended for the entire community. To learn more about South Kern Sol please visit our website: www.southkernsol.org.

About Building Healthy Communities Kern: BHC-SK is a broad collaborative of community groups and organizations, public agencies, residents, and youth leaders who are partnering and advocating towards community and health equity in Kern’s underserved communities.

Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain Associate and Baccalaureate degrees and certificates, workplace skills, and preparation for transfer. Our rigorous and supportive learning environment fosters students’ abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their communities and the world.

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