



Event: Event Invitation: Bakersfield College Launch Pad
Day: For Immediate Release:
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EVENT INVITATION: INNOVATION AND ENTREPRENEURSHIP TAKES OFF WITH THE GRAND OPENING OF THE BAKERSFIELD COLLEGE LAUNCH PAD

Event: Grand Opening of the Bakersfield College Launch Pad
Where: BC's Weill Institute, 2100 Chester Ave, Bakersfield CA 93301
When: Tuesday, September 24, 2019 at 10:00AM

Join Bakersfield College in partnership with a number of community partners as we'll celebrate the grand opening of the Bakersfield College Launch Pad on Tuesday, September 24, 2019 at 10:00AM. Speakers at the event will include Dr. Sonya Christian, Bakersfield College President and JP Lake, Founder of the KITE Initiative. Speakers will be available for brief interviews after the program.

Located in the heart of Bakersfield, the new center aims to provide a system of connected resources and support for local entrepreneurs to increase new and growing businesses. With the help of many community partners, the Launch Pad offers free resources to small business owners and entrepreneurs throughout Kern County.

Besides offering resources, Bakersfield College aims to offer a series of one- and two-day workshops starting in Spring 2020. The workshops have been carefully selected to provide the training necessary to grow a successful business from concept to creation.

Additionally, the Bakersfield College Entrepreneur Club and CSUB Entrepreneur Club have joined forces to provide consistent and continuous resources that enable entrepreneurs to launch their ideas by developing and executing new ventures. The club offers a support system for entrepreneurs regardless of age, background, or stage of business.

Community partners of the Bakersfield College Launch Pad include: Bank of America, Bitwise, The CSU Bakersfield Small Business Development Center, Kern Economic Summit, StartItUp, Kern County Black Chamber of Commerce, Kern County Hispanic Chamber of Commerce, Kern Initiative for Talent and Entrepreneurship, BC's Enactus Club, and more.



Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain Associate and Baccalaureate degrees and certificates, workplace skills, and preparation for transfer. Our rigorous and supportive learning environment fosters students' abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their communities and the world.

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