For Immediate Release:

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1st Annual Automation and Education Fundraiser, Thursday, May 24th 4 PM - 8PM
Presented by the International Society of Automation
Supporting Bakersfield College Industrial Automation & Controls Program

In support of the Industrial Automation & Controls Bachelor of Science Program at Bakersfield College, the International Society of Automation will be holding their first fundraiser with proceeds benefiting the Bakersfield College program at Temblor Brewing Company on Thursday, May 24th from 4:00 p.m. to 8:00 p.m. This program is a great resource for our local industries as automation continues to be a large part of our future. The ISA will also be acknowledging the first graduating class of the Industrial Automation & Controls program.

About the Fundraiser
This event is supported by local providers of Automation and Control who will have tabletop exhibits you can visit, get a drink and food ticket. There will also be a raffle including prizes such as a Makita 18V Drill, KitchenAid Cake Mixer, Blender, Keurig Coffee Machine, Tools, Gift Cards and Temblor Brewmaster Tour & Tasting.

Speakers at the Event
Key Note Speaker Rock Zierman, CEO for CIPA (California Independent Petroleum Association), will be speaking about “The Challenges of Producing Oil in California”. Rock Zierman has worked with CIPA since October 2002. Prior to being appointed CEO, Rock served as both the Director of Public Affairs for CIPA, and the Executive Director of the California Natural Gas Producers Association (CNGPA), a wholly owned subsidiary organization of CIPA. He serves as chief spokesperson for the Association and coordinates all of its state and national legislative activities. His presentation will begin at 6:00 p.m.

Liz Rozell, Vice President of Instruction at Bakersfield College, will give a short speech on how Bakersfield College’s Bachelor of Science degree benefits our local economy, industry and students. Vice President Rozell has a Masters of Engineering degree from Texas A&M University and pursued PhD studies at Colorado State University. In 1989 she was hired at Bakersfield College as a Mathematics faculty member, then transitioned to the position of Professor and Director of the Engineering Program in 1996. She served as a Division Chair over the Mathematics and Computer Science Departments and a Department Chair of the Engineering & Industrial Technology Department. Now approaching her 30th year at Bakersfield College, she gladly serves as the Vice President of Instruction.

Richard Van Horne, upcoming graduate of the Industrial Automation program at Bakersfield College, will also be speaking at the event about how the program has benefited his education and paved the way for a future in this industry.

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