Bakersfield College hosts Purple Ribbon Month Press Conference
Wednesday, July 18, 2018 @ 10:30 AM
In partnership with Kern County Dept. of Human Services, First 5, Kern County Sheriff Dept. and California Highway Patrol

Join the Department of Human Services, with support from First 5 Kern, Kern County Sheriff, and the California Highway Patrol for a short program and safety demonstration at Bakersfield College in honor of “Purple Ribbon Month.” The program will take place on Wednesday, July 18th at 10:30 AM in the Child Development Center on the Bakersfield College Panorama Campus and is open to the public.

Raising Public Awareness
This event hopes to educate and increase public awareness of the dangers of leaving children unattended in and around motor vehicles. “Kaitlyn’s Law”, passed in 2001, makes it a citable offense for parents to leave children under the age of 6 unattended in a motor vehicle without the supervision of someone at least 12 years of age. The Law was named for 6 month old Kaitlyn Marie Russell, who died on August 15th, 2000, after being left behind in a hot van by a caregiver.

About Purple Ribbon Month
July is Purple Ribbon Month in memory of Kaitlyn and all the children who have lost their lives to preventable injuries in and around cars, and in order to educate and increase public awareness about all of the dangers of leaving children unattended in or around motor vehicles. Already this year, at least 21 children have died due to hyperthermia nationwide, including two deaths in California this year. Please join us as we kick off our awareness campaign by joining in some of our scheduled events.

Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain Associate and Baccalaureate degrees and certificates, workplace skills, and preparation for transfer. Our rigorous and supportive learning environment fosters students’ abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their communities and the world.

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