State of Events at Bakersfield College

Introduction:

The Office of Events & Scheduling at Bakersfield College brings the greater Bakersfield community to the campus and takes the college to the community. This has been accomplished by building cultural, social and economic development bridges. Acting as a clearinghouse for all college events – faculty, staff, administration, and community – our key goal is to provide a seamless process for these groups to access our services.

Events and Actions Taken:

In 2018 – 2019 events on campus have moved to record levels despite the construction on campus. To facilitate the increased demand, we have utilized other campuses of Bakersfield College – Southwest, Delano and the Weill location – to provide seamless services. Specifically, we have grown over 300% in the number of weekly events (both internal and external) over the last four years (see graph below).

Looking Ahead:

- Work with catering to ensure the BC brand and “wow” factor comes back to food for all our events
- New software implementation by fall 2020
- Continue to hold Police & Fire Academy graduations on-campus – work with them to improve the facilities as their classes grow
- Include events’ room needs in weekly M&O meetings to ensure that HVAC, lights, and door locks are properly scheduled. This is imperative if we are to preclude unnecessary last-minute overtime
Goals:

- 24 hour or less turnaround time for scheduling event requests
- Provide additional resources for Veterans during the month of November
- Ongoing weekly internal updates of weekly events on campus
- Continue flex workshop updates on scheduling
- Work with departments on campus to ensure correct procedures for Walker Lewis and other vendors