Budget Implications of Guided Pathways

The “Business Case” for Guided Pathways

-- Nick Strobel
Business Case for Guided Pathways

Three audiences:
1. Student
2. Taxpayer
3. College
Business Case for Guided Pathways

Students

• Higher earnings with an associate – bachelor’s
• Cost savings through faster completion
Business Case for Guided Pathways

Student

• Higher earnings with an associate – bachelor’s
• Cost savings through faster completion

Make sense: YES! ✓
Business Case for Guided Pathways

Taxpayer

• Higher income tax revenue
• Cost savings through faster completion
Business Case for Guided Pathways

Taxpayer

• Higher income tax revenue
• Cost savings through faster completion

Make sense: YES! ✔
Business Case for Guided Pathways

College

• Increased expenditures
  – Five areas in College Redesign
  – Unclogging scheduling/course bottlenecks
Business Case for Guided Pathways

College

• Increased expenditures
  – Five areas in College Redesign
  – Unclogging scheduling/course bottlenecks

Make sense: maybe - unclear
Society Case for Guided Pathways

College

• Mission: Education

• Education ensures survival of society
Society Case for Guided Pathways

College
• Mission: Education
• Education ensures survival of society

Make sense: YES! ✔

Quality education is a high-touch endeavor!