Bakersfield College Vision for Success Goals

Bakersfield College 2018-2021 Strategic Directions

Vision for Success Goal #1: Increase by at least 20 percent the number of CCC students annually who acquire associates degrees, credentials, certificates, or specific skill sets that prepare them for an in-demand job.

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<th>Bakersfield College Goal</th>
<th>Work Plan</th>
<th>Strategic Initiatives Supporting Goal</th>
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| Goal #1: Completion     | Increase recruitment for increased awareness, enrollment and completion:  
|                         | - Coordinate efforts with Dean of Instruction and lead faculty to market and recruit new students into the program (pathways)  
|                         | - Identify existing barriers for completion  
|                         | - Connect with nearby high schools and currently enrolled BC students to disseminate information regarding the Programs (pathways) |  
|                         | 1.1 Establish introductory pathways courses for the majority of the pathways  
|                         | 1.2 Implement scheduling software for instructional spaces  
|                         | 1.3 Increase Career Technical Education certificate/degree options by 3 new programs  
|                         | 1.4 Increase the number of programs that participate in placement of student interns by 3  
|                         | 1.5 Increase the number of approved work experience courses by 3 new programs  
|                         | 2.14 Implement a process whereby students are automatically awarded certificates they have earned  
|                         | 2.15 Implement a process whereby students are automatically awarded degrees they have earned  
|                         | 2.16 Increase Baccalaureate of Science completions  
|                         | 3.2 Complete construction of a new Veterans Center to specifically support our veteran students on the main campus. |
- Collaborate with CCPT2 consortia members and stakeholders to increase the number of interest and potential applications to the program
- Work collaboratively with BC Early College staff and Outreach office to help facilitate recruitment and awareness of dual enrollment benefits and completions.

**Vision for Success Goal #2:** Increase by 35 percent the number of CCC students transferring annually to a UC or CSU.

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| **Goal #2: Transfer**   | Assist in program redesigns and expansions  
  Bakersfield College will increase the number of completed ADT degrees from 552 in 2016-2017 to 745 in 2021-22, an increase of 35% percent. | 1.1 Establish introductory pathways courses for the majority of the pathways  
  1.2 Implement scheduling software for instructional spaces  
  1.11 Expand academic support services for inmate scholars  
  2.17 Develop MOU with transfer Partner CSUB to establish agreement for faculty at the two institutions to develop four year templates  
  2.18 Increase student exposure to the top transfer institutions by pathway |
|                          | - Provide input in the offering of program certificates and degrees with accurate educational pathways  
  - Explore scheduling of courses and number of section offerings  
  - Data collection  
  Increase dialogue with campus and community resources to sustain enrollment in each of the programs  
  - Coordinate with counselors and educational advisers to improve tracking of student cohorts  
  - Collaborate with rural, dual enrollment, and southwest locations to support new programs in diverse communities | |
**Vision for Success Goal #3:** Decrease the average number of units accumulated by CCC students earning associate’s degrees, from approximately 87 total units (the most recent systemwide average) to 79 total units—the average among the quintile of colleges showing the strongest performance on this measure.

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| **Goal #3: Unit Accumulation** Bakersfield College will decrease the average units earned per completed associate degree from 92 in 2016-2017 to 84 in 2021-22, a decrease of 9 percent. | Continue work with the ESIT and ITT teams  
- Clarify pathways in Industrial Technology and Transportation  
- Assist in the evaluation of student learning (curriculum and assessment)  
- Explore job placement opportunities, focusing on career exploration  
- Build an academic support resource area within ITT | 1.2 Implement scheduling software for instructional spaces  
2.4 Increase the number of students participating in summer Bridge by 15%  
2.5 Increase number of first time students who have a comprehensive education plan by the end of their first primary term by 15%  
2.6 Increase number of first time students who have an abbreviated education plan prior to their first primary term by 15%  
2.10 Increase the percentage of first time students who attempt 15 units during their first semester (use ISS to get numerical goal)  
2.11 Increase the % of first time students who attempt 30 units during their first year (use ISS to get numerical goal)  
2.12 Increase the % of first time students who take 9 core pathway units in their first year (use ISS to get numerical goal)  
2.13 Increase the number of current/returning students who have an approved comprehensive educational plan in their degree system (DegreeWorks or Starfish) by 15%. |
**Vision for Success Goal #4:** Increase the percent of exiting CTE students who report being employed in their field of study, from the most recent statewide average of 60 percent to an improved rate of 69 percent—the average among the quintile of colleges showing the strongest performance on this measure.

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| **Goal #4: Workforce**   | Assist in program redesigns and expansions  
  • Review certificate and “badge” options for each pathway, focusing on employer skill sets needed  
  Facilitate continued dialogue with Project Lead the Way, Chevron (funding), and CSUB Title V faculty, and industry leads  
  Leverage funding to provide additional resources necessary to sustain programs success and viability for the community | 1.4 Increase the number of programs that participate in placement of student interns by 3  
  1.5 Increase the number of approved work experience courses by 3 new programs  
  1.7 Increase the number of apprenticeships  
  2.16 Increase Baccalaureate of Science completions  
  4.11 Increase job development services outside main campus |
**Vision for Success Goal #5:** Reduce equity gaps across all of the above measures through faster improvements among traditionally underrepresented student groups, with the goal of cutting achievement gaps by 40 percent within 5 years and fully closing those achievement gaps for good within 10 years.

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<td><strong>Goal #5: Equity</strong></td>
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<td>Goal 5.1 Completion for</td>
<td>Increase the number of underserved</td>
<td>1.10 Increase entry level tech instruction for all students to help them navigate the landscape of tools on campus</td>
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<td>Disproportionately Impacted Groups</td>
<td>populations such as females, (rural area) Latinos, as examples</td>
<td>1.11 Expand academic support services for inmate scholars</td>
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<tr>
<td>Goal 5.2 Transfer for</td>
<td>Identify academic, social, and economic barriers students face in progression and completion</td>
<td>1.12 Establish and expand student support services in rural communities</td>
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<tr>
<td>Disproportionately Impacted Groups</td>
<td>• Coordinate student support efforts in academic development, BCs Foundation, job development specialists and industry partners to provide academic support of basic skills, scholarship funds, and development of internship and job placement opportunities</td>
<td>1.13 Establish and expand support services in satellite sites</td>
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<td>Increase the number of underserved populations such as females, (rural area) Latinos within each of the programs to participate in STEM MS &amp; HS summer camps</td>
<td>2.1 Expand dual enrollment in additional KHSD high schools</td>
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<td>• Generate awareness and career interest during</td>
<td>2.4 Increase the number of students participating in Summer Bridge by 15%</td>
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<td>• Generate faculty buy-in to provide classes under STEM camps</td>
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