State of Child Development Center at Bakersfield College

Significant Outcomes: Full Enrollment of Children

The Child Development Center (CDC) did not reach its 2018-19 enrollment capacity goal of 215 young children this year. The CDC provides free and low-cost child educational services to our student parents, which enables them to attend class and achieve their educational goals. CDC hoped to be at full enrollment by the end of the fourth quarter in the program year. Full enrollment equals 36 children in each of the five pre-school classrooms and eight children in each of the four toddler classrooms. As shown in the graph below, CDC achieved some of these individual capacities but full enrollment was not successful.

![Childcare Development Center Graph](image)

CDC’s recruitment campaign included reaching out to student parents, contacting various community childhood agencies, social media messaging on the Bakersfield College (BC) website, and initiating a designated phone line where new clients could hear enrollment information. Developing additional recruitment represents the work to improve this outcome in the year ahead.

Budget Impact: Slight Increase

In 2018-2019, the CDC budget of just over $2,600 inadequately funded consumable supplies and other non-instructional materials for nine classrooms. While monies were needed to pay for replacement of worn furnishings, the fund was insufficient for this purpose. The CDC’s inability to purchase needed furnishings will negatively impact its rating by the California Department of Education, which mandates an annual self-evaluation for California State Preschool Programs (CSPP –EC8261; 5 CCR 18281) such as
the CDC. The CDC’s self-evaluation is set for October 2019. Based on the required environmental self-analysis using the Infant-Toddler Rating Scale and Early Childhood Rating Scale, CDC projects its self-evaluation ratings will show a need for improvement. Bakersfield College Child Development Center seeks to provide a nurturing and interactive environment that fosters positive developments in social-emotional growth, language and literacy, and cognitive and physical developments in its young charges. The graph below reflects the need to increase the non-instructional materials budget to purchase needed furniture and materials. This will ensure CDC is providing quality service to our students and their children.

![CDE Preschool Program Annual Self-Evaluation](image)

**Operational Cost: Slight Decrease**

Data shows that student parents are not utilizing the child educational services offered to them by Bakersfield College. The goal is for Child Development to revisit how it markets their services to the student parent physically attending BC, as well as the on-line student parent. The graph below shows that the cost to a student parent is feasible and of great value to their children, as they will be school ready.
CDC: Cost Per Child

<table>
<thead>
<tr>
<th>Year</th>
<th>Annual Cost Per Child</th>
<th>Monthly Cost Per Child</th>
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</thead>
<tbody>
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<td>2016-17</td>
<td>$2,297.50</td>
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