2018-2019 Goals:

**Strategic Direction #1: Student Progression and Completion**
Commitment to eliminate barriers that cause students difficulties

- Continue to increase awareness and contribute to developments which “bring college closer to home” through expansions, Bakersfield community engagement, rural community engagement, and developments/improvements at the college campuses.
- Utilize communication efforts to provide information to all students alerting them of any construction projects and timelines that can be helpful in their education planning.

**Strategic Direction #2: Facilities and Technology**
Commitment to improve the maintenance and secure funding for college facilities, tech, and infrastructure for the next 30 years

- Participate in planning, and implementation of all facilities and project timelines, including communication efforts for progress and transparency.

**Strategic Direction #3: Leadership and Engagement**
Commitment to build leadership within the College and engagement with the community

- Develop the BC presence to our neighboring communities
- Increased communications through contributions to the media, the President’s blog, social media, community boards and committees, the Renegade Roundup, and Student centered communications.

**Strategic Direction #4: Oversight & Accountability**
Commitment to improve oversight, accountability, sustainability and transparency in all college processes

- Continually update and improve the “A Better BC” website to make sure that visitors are easily informed of new and ongoing projects on all campuses.
- Create community relationships to ensure that accountability and transparency is available.
- Create Press Releases for all projects and information on the campus, and upload to the “A Better BC” website to make readily available for media or other visitors.

**Strategic Direction #5: Student Learning**
Commitment to provide holistic education

- Utilize communication efforts, such as social media, to provide timely information to all students.