1. Enrollment
   a. Increase enrollment of new/returning students by 3%
   b. Pre/post applicant marketing strategy utilizing enrollment data and geodemographic research
   c. Host targeted recruited events – It’s Possible & Registration Rocks!
   d. Student Call Center
   e. Student friendly web links for new/returning students
      - CCCApply (Activation Process)
      - Admission Update Form

2. Guided Pathways
   a. Brochures and handouts
   b. High school workshops/orientations
   c. African American Infinity Group

3. Parent Program
   a. Orientations – English/Spanish
   b. Recruitment events

4. Welcome Center
   a. ID Pictures
   b. Campus Tours
   c. Signage
   d. Matric assistance with class registration

5. Accreditation
   a. Standard IB
   b. Standard III.A.5 & III.A.6