OUTREACH AND SCHOOL RELATIONS • 2018-19

Department Priorities:
Focused work to increase services, supports and success:

- “One-Stop Shop” - Welcome Center
- Renegade ID Card
- Revamp Website to be more user friendly
- New Student Orientation – In person & Online (Comevo)
- Create New Publications

Serve the community’s educational needs/increase enrollment (FTES):
Focused work to increase:

- First-time students to Bakersfield College from service region high schools
  - Collaborate to refine application and matriculation process (Counseling & CalSOAP)
  - Ensure students enter pathway of choice
  - Coordinate one-day enrollment events
- Matriculation and enrollment of AB540 students
- Matriculation of incarcerated students
- Matriculation for Dual Enrolled students
- High-achieving students (The Kern Promise)

Increase special students served (equity factors)
Focused work to increase number of students participating in:

- AB540
- Pell Grant Application Completion
- BOGW/California College Promise Grant
- Matriculation and enrollment of African American students
Contd.

**Increase student success (degree and certificate completion)**

*Focused work to increase:*

**FTES and Enrollment**
- 15+ credits completion in each semester
- Transfer level English and math completion in first year
- Dual Enrollment
- Concurrent/home school enrollment

**Financial assistance**
- FAFSA completion
- Pell Grant (wheelhouse report)
- BOGW/California College Promise Grant

**Undocumented student success**
- Recruitment/Documentation
- AB540